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# VEVVSLETTER

November 1964 No. 66

## RECORD LOAN CLEARS WAY FOR \$1.5 MILLION RECREATION COMPLEX IN MISSOURI

Farmers Home Administration has insured the largest recreation loan in its history -- for \$850,000 -- to help finance a \$1.5 million outdoor recreation complex in Putnam County, Missouri.

The recreation area will be centered around a 1,500 acre lake to be created by a huge earthen dam. Private business interests plan to spend more than \$600,000 developing some 52 recreational and business establishments on the lake shore. These will include motels, restaurants, service stations, souvenir shops and drive-ins, built to strict zoning specifications.

A full range of recreational activity will be available, including swimming, fishing, water skiing, hunting, picnicking, archery, horseback riding, and nature hikes. Plans also include an 18-hole golf course.

Officials estimate the complex will create about 100 full-time jobs and add about \$1 million a year to Putnam County's economy. In addition, construction of the dam and building the recreation and business establishments on the lake shore is expected to provide nearly 19,000 man-days of temporary employment.

The recreation complex was sponsored by 350 Unionville citizens in a bid to revitalize the area, which has been losing jobs and people for several years.

### "MAKE MORE EFFECTIVE USE OF MANPOWER DEVELOPMENT AND TRAINING ACT": BAKER

Assistant Secretary of Agriculture John A. Baker has urged rural people to make more effective use of the Manpower Development and Training Act, saying "it could pay off for them, just as it is paying off for metropolitan areas."

Baker cited what has happened in the Pittsburg-Allegheny County area, where officials estimate Manpower Development and Training projects are saving the county \$200,000 a year by enabling relief recipients to get jobs.

A Pittsburg father of three who, with his family, had been on public relief for more than one year, was retrained as an electronics worker. The former relief client now earns in excess of \$5,000 a year -- and contributes to the county's income rather than draining off tax dollars.

#### TOWN OF 650 LANDS \$50 MILLION PLANT: COOPERATION DID IT!

Big things are happening in Lewisport, Kentucky, a town of 650 population. Construction has started on a \$50 million aluminum rolling mill that is expected to provide about twice as many jobs as the town has people.

The plant is being financed by revenue bonds issued by the town -- \$8 million in four percent coupon bonds that mature at the rate of \$1 million a year starting next September, and \$42 million in five percent registered bonds due in 1988.

When negotiations first began three years ago, the Lewisport and Hawesville Lions Clubs quickly raised \$65,000 in pledges to help the city meet anticipated expenses in getting the new industry.

Sam Pell, the chairman (mayor) of Lewisport, said Harvey Aluminum Company picked the community because of its abundance of water, its good river and rail transportation, and its low-cost electric power.

The plant will get its power from a new steam generating plant being built near Sebree, Kentucky with the help of an \$18 million Rural Electrification Administration loan. The REA loan helped make it possible for the aluminum mill to locate in Lewisport.



### COUNTY AGENT GETS NEWSPAPER SALUTE FOR HELPING PUSH A RAD PROJECT

The Madison County Record has given Associate County Agent W. R. "Pete" Hart "an extra vote of thanks" for helping Huntsville, Arkansas, expand its water and sewer system.



In an editorial headlined "Our Thanks To Pete," the newspaper said many people put in long hours on the project "but we feel that special consideration should be given" to Hart.

Hart helped prepare the plan that made Madison County eligible for Area Redevelopment Administration (ARA) assistance and gave up his annual leave to make trips to Dallas, Fort Worth and Little Rock in support of the project, the newspaper said.

Secretary of Agriculture Orville L. Freeman added his "personal compliments" after seeing the editorial and told Hart he "exemplified the type of leadership that we need throughout rural America."

#### KENTUCKY PROGRESS REPORT

A Soil Conservation Service report shows Technical Action Panels helped RAD committees in 21 Kentucky counties carry out scores of projects in the past 18 months. Projects ranged from development of a \$150,000 recreation project and mapping possible industrial sites to installing municipal water systems in watershed projects.



For example, in Edmonson County, the TAP was asked to review a sewer and water expansion proposal for a possible ARA grant. The project was reviewed and approved. As a result of the grant, the town of Brownville was able to obtain a new sewing factory employing 300 people.

#### NEW PUBLICATION SHOWS RAD AT WORK

A new picture book that shows vividly what local people are accomplishing through RAD is off the press. The 32-page brochure pinpoints advances made by local people with 39 examples and 48 pictures.

For a free copy of "Rural Areas Development at Work, PA-625," send a post card to: Editor, RAD Newsletter, Office of Information, U.S. Department of Agriculture, Washington, D.C., 20250.

#### USDA EMPHASIZES COOPERATIVES DURING OCTOBER

How cooperatives help farmers and other rural people build a better rural America was highlighted by the Department of Agriculture during October.

Cooperative leaders and government officials opened the observance with a special ceremony in USDA's Administration building at Washington, D.C., where 15 USDA agencies and the Farm Credit Administration had exhibits on view. Special seminars and field tours completed the October 6-23 observance.

An example of how cooperatives help rural people develop their economy is found in southwest Oklahoma, where two communities obtained plants with an assist from their local rural electric cooperative.



possible loan.

The new industries are a Republic Gypsum wallboard plant, which opened September 3, at Duke, and Sequoyah Carpet Mills at Anadarko.

Duke attorney Robert Harbison got Republic Gypsum interested in his hometown and Rhyne Simpson, president of Republic Gypsum, went to the Area Redevelopment Administration about a

Simpson and local residents, led by Claude Brown, a banker, and Henry Templeton, manager of the Harmon Electric Association and chairman of the local RAD committee, got an Oklahoma City bank and the Oklahoma Industrial Finance Authority to invest in the project.

Members of the electric co-op pitched in to help the locally-organized Sooner Southwest Development Company raise the 10 percent in local funds needed to qualify for an ARA loan. The co-op itself also put money into the project.

The plant employs 85 people, mostly men, and will increase its work force to more than 100 when it goes on a three-shift basis about January 1, 1965. It's payroll is expected to exceed \$1.2 million a year.

At Anadarko, the Sequoyah plant has been in operation one year and already is spending \$240,000 to expand. The mill employs 135 people, most of them Indians who had never before held a full-time job. It will add 44 employes when the expansion is complete.

Sequoyah officials credit Caddo Electric Cooperative with being "the real catalyst in Sequoyah's formula for success," and they refer to Billie Bryan, the co-op manager, as "the papa of the Sequoyah Carpet Mill," because of the strong support he gave while the mill was struggling for financial backing.

### RC&D PROJECTS AUTHORIZED

Secretary of Agriculture Orville Freeman has authorized financial assistance to Resource Conservation and Development (RC&D) projects in Indiana, Minnesota, New Mexico, and Wisconsin.

Local sponsors expect the projects to create more than 4,000 new jobs and increase the income of the four areas a total of \$23.2 million annually.

Each RC&D plan emphasizes recreation development. Other project proposals include watershed development, rural industry, improved roads and scenic highways, vocational training, development of economic farming units, improved irrigation systems, forest industry development, wildlife areas, and accelerated soil survey work.

Project areas include Crawford, Harrison, Perry, Spencer Counties, Indiana; all or parts of Swift, Pope, Kandiyohi, Wadena, and Otter Tail Counties, Minnesota; all or parts of Taos, Rio Arriba, Santa Fe, and Los Alamos Counties, New Mexico; and Price, Rusk, and Taylor Counties, Wisconsin.

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